

## PhD Workshop

### Early-career Network for Science Communication of the DGPuK

June 5<sup>th</sup> 2024, Zürich

Dear participants,

We are delighted to welcome you to the 2024 PhD workshop of the DGPuK Division of Science Communication. You will have the opportunity to present your PhD projects in one of our two panels. Please prepare a short presentation for this purpose (max. 7 minutes). Your presentation will be followed by a brief discussion. Please adhere to the time limit. Experienced discussants are assigned to the contributions, who will provide feedback on your submissions. After the workshop, we invite you to enjoy a glass of sparkling wine or orange juice.

#### Location

The workshop will take place in the main building of the University of Zürich (KOL) located at Rämistrasse 71, specifically in rooms KOL-G-212 and KOL-N-101.

#### Agenda

14:15 –14:45	Welcome (KOL-G-212)
14:45 –16:00	Panel 1 and 2 (KOL-G-212 and KOL-N-101)
16:00 – 16:15	Coffee break (KOL-G-212)
16:15 – 17:30	Panel 3 (KOL-G-212)
17:30	Reception (KOL-G-212)
19:00	Conference get-together (bQm Kulturcafé und Bar)

#### Contacts

Speakers of the Early-career Network for Science Communication of the DGPuK

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**Panel I (KOL-G-212) – Chair: Janine Blessing**

	<b>Participant</b>	<b>Title</b>	<b>Discussant</b>
<b>1</b>	Selina Beckmann (University of Mainz)	Does information lead to action? The influence of information behavior on health outcomes	Lars Günther
<b>2</b>	Jane Momme (University of Kiel)	From Participation to Trust? Understanding Trust Dynamics in Participatory Approaches in Science Communication	Lars Günther
<b>3</b>	Clarissa Walter (Weizenbaum Institut Berlin)	Social Science Communication in Social Media: An Ethnographic Study on the Influence of Algorithmic Imaginaries on Content Creation	Silke Fürst

**Panel II (KOL-N-101) – Chair: Nils Bienzeisler**

	<b>Participant</b>	<b>Title</b>	<b>Discussant</b>
<b>1</b>	Finja Isabel Augsburg (University of Erfurt)	Communicating scientific uncertainty: A qualitative approach to closing gaps on understanding and implementation of the concept in times of multiple crises	Bernhard Goodwin
<b>2</b>	Anna-Lena Oltersdorf (University of Hamburg)	Challenges of science journalism in the COVID-19 pandemic: A media-sociological analysis	Elena Link
<b>3</b>	Justin Schröder (University of Hamburg)	Intermediaries in the limelight: How trust in science is mediated in content about science	Niels Mede

**Panel III (KOL-G-212) – Chair: Janine Blessing, Nils Bienzeisler**

	<b>Participant</b>	<b>Title</b>	<b>Discussant</b>
<b>1</b>	Lukas Schmidt (KIT)	Public Opinion and Opinion Dynamics concerning the debate over the Clean Energy Transition in Germany.	Irene Broer
<b>2</b>	Eva Rundholzer (University of Tübingen)	Role-Blurring on Social Media in Science Communication	Melanie Leidecker-Sandmann
<b>3</b>	Charlotte Schrimppff (University of Hannover)	On the role and potential impact of labels in text-based information processes on naïve recipients (WT)	Jana Egelhofer