



IKMZ Speaker Series

TikTok, Youth Cultures, and the East Asian Influencer Industry

Crystal Abidin, Curtin University

Monday, 4th October 2021

14:00 – 15:00

Virtual [Zoom link on Teams]

Drawing on over a decade of research on internet celebrity and social media pop cultures in cultural East Asia, the forthcoming *TikTok and Youth Cultures* (2022, Emerald Publishing), and work with international collaborators in the TikTok Cultures Research Network, this talk considers the evolution of TikTok and Youth Cultures in the East Asian Influencer Industry.

Dr. Crystal Abidin is a socio-cultural anthropologist of vernacular internet cultures, particularly young people's relationships with internet celebrity, self-curation, and vulnerability. She is Associate Professor of Internet Studies & ARC DECRA Fellow at Curtin University, Programme Lead of Social Media Pop Cultures at the Centre for Culture and Technology, and Founder of the TikTok Cultures Research Network. She has published over 60 articles and chapters on various aspects of internet cultures. Her newest book is *tumblr* (co-authors Tiidenberg & Hendry, 2021, Polity Press), and her sixth and forthcoming book is *TikTok and Youth Cultures* (2022, Emerald Publishing). Reach her at wishcrys.com.

