

Curriculum Vitae

Anne Schulz, M.A.

Contact

University of Zurich
Department of Media and Communication Research (IKMZ)
Division of Media Psychology & Effects
Andreasstrasse 15
CH-8050 Zürich

+41 (0)78 6911987
a.schulz@ikmz.uzh.ch

ORCID ID: 0000-0003-0456-6661

Research Interests

Political Communication, Media Perceptions, Media Effects, Populism

Academic Education

- | | |
|----------------|--|
| 2014 – present | PhD Student in the Program “Democracy Studies” at the Department of Media and Communication Research (IKMZ), Division of Media Psychology & Effects, University of Zurich, Switzerland (Prof. Dr. Werner Wirth)

Thesis (in progress): <i>“Media Use and Media Perceptions by Populist Citizens”</i> |
| 2011 – 2014 | Master of Arts in Communication Science (Major), Sociology (Minor), and Psychology (Minor). University of Zurich, Switzerland

Thesis (2013): <i>All Hostile Media. Group Membership, In-Group Identification and Consonance of News Reporting as Moderators of the Hostile Media Effect</i> |
| 2010 – 2011 | Science de l'Éducation, Université de Picardie Jules Vernes, Amiens, France (Erasmus) |
| 2007 – 2011 | Bachelor of Arts in Communication Science (Major) and Psychology (Minor). University of Erfurt, Germany.

Thesis (2010): <i>Eine theoretische Neujustierung der Theorie der öffentlichen Meinung im Internet-Zeitalter</i> [A theoretical Adjustment of the Spiral of Silence Theory in the Digital Age] |

Academic Employment

- 2013 – present Research & Teaching Assistant at the Department of Communication and Media Research, Division of Media Psychology & Effects, University of Zurich, Switzerland (Prof. Dr. Werner Wirth)
- Employed in the NCCRdemocracy project “*A look into the back box – how populist communication strategies affect citizens’ attitudes*” funded by the Swiss National Science Foundation (www.nccr-democracy.uzh.ch)
- 2011 – 2013 Student Research & Teaching Assistant at the Department of Communication and Media Research, University of Zurich, Switzerland
- Courses: Multivariate Statistics (Prof. Dr. Werner Wirth); Introduction to Communication Science (Prof. Dr. Michael Brüggemann)
 - Projects: Graduate Survey of the IPMZ (Prof. Dr. Werner Wirth); NCCRdemocracy Phase II (Prof. Dr. Werner Wirth)
- 2009 Student Accreditor in a Higher Education Accreditation Committee at the University of Passau, Germany
- 2008 – 2011 Student Research & Teaching Assistant at the Department for Communication Science, University of Erfurt, Germany
- Course: Summer School (Prof. Dr. Patrick Rössler)
 - Projects: Skalenhandbuch, Neue Linie, Griffelkunst, etc. (Prof. Dr. Patrick Rössler)

Non-Academic Employment

- 2011 Internship at *Goldmedia Strategy Consulting*, Berlin, Germany
- 2009 Internship at ZDF [Second German Television], Mainz, Germany
- 2007 Freelance Journalist at *Märkische Allgemeine Zeitung*, Nauen, Germany

Awards

- 2018 **Kaid-Sanders Best Political Communication Article of the Year Award** for the article Müller, P., Schemer, C., Wettstein, M., **Schulz, A.**, Wirz, D. S., Engesser, S., & Wirth, W. (2017). The Polarizing Impact of News Coverage on Populist Attitudes in the Public. Evidence From a Panel Study in Four European Democracies. *Journal of Communication*, 67(6), 968–992.
- 2018 **Best paper award** of the annual conference of the “Communication & Politics” division for the German Communication Association (DGPUK)
- 2017 **Best paper award** of the annual conference of the „Media Reception and Effects“ division for the German Communication Association (DGPUK)
- 2011 **Best paper award** of the annual conference of the „Media Reception and Effects“ division for the German Communication Association (DGPUK)

Publications

Journal Articles (peer reviewed)

9. **Schulz, A.**, Wirth, W. & Müller, P. (2018). We are the People and You are Fake News: A Social Identity Approach to Populist Citizens' False Consensus and Hostile Media Perceptions. *Communication Research*. Advance online publication. doi:10.1177/0093650218794854
8. **Schulz, A.** (2018). Where Populist Citizens get the News: An Investigation of News Audience Polarization along Populist Attitudes in Eleven Countries. *Communication Monographs*. Advance online publication. doi:10.1080/03637751.2018.1508876
7. Wirz, D. S., Wettstein, M., **Schulz, A.**, Müller, P., Schemer, C., Ernst, N., Esser, F. & Wirth, W. (2018). The Effects of Right-Wing Populist Communication on Emotions and Cognitions toward Immigrants. *The International Journal of Press/Politics*. Advance online publication. doi:10.1177/1940161218788956
6. Wettstein, M., Esser, F., **Schulz, A.**, Wirz, D. S. & Wirth, W. (2018). News Media as Gatekeepers, Critics and Initiators of Populist Communication: How Journalists in Ten Countries Deal with the Populist Challenge. *The International Journal of Press/Politics*. Advance online publication. doi:10.1177/1940161218785979
5. Hameleers, M., Bos, L., Fawzi, N., Reinemann, C., Andreadis, I., Corbu, N., Schemer, C., **Schulz, A.**, Sheaffer, T., Aalberg, T., Axelsson, S., Berganza, R., Cremonesi, C., Dahlberg, S., Vreese, C. H. de, Hess, A., Kartsounidou, E., Kasprowicz, D., Matthes, J., Negrea-Busuioac, E., Ringdal, s., Salgado, S., Sanders, K., Schmuck, D., Strömbäck, J., Suiter, J., Boomgarden, H., Tenenboim-Weinblatt, K. & Weiss-Yaniv, N. (2018). Start Spreading the News: A Comparative Experiment on the Effects of Populist Communication on Political Engagement in Sixteen European Countries. *The International Journal of Press/Politics*. Advance online publication. doi:10.1177/1940161218786786
4. Schemer, C., Wirth, W., Wettstein, M., Müller, P., **Schulz, A.** & Wirz, D. S. (2018). Wirkung populistischer Kommunikation. Populismus in den Medien, Wirkungen und deren Randbedingungen. *Communicatio Socialis*, 51(2), 118-130.
3. Müller, P., Schemer, C., Wettstein, M., **Schulz, A.**, Wirz, D. S., Engesser, S., & Wirth, W. (2017). The Polarizing Impact of News Coverage on Populist Attitudes in the Public. Evidence From a Panel Study in Four European Democracies. *Journal of Communication*, 67(6), 968–992. doi:10.1111/jcom.12337
2. **Schulz, A.**, Müller, P., Schemer, C., Wirz, D. S., Wettstein, M., & Wirth, W. (2017). Measuring Populist Attitudes on Three Dimensions. *International Journal of Public Opinion Research*. Advance online publication. doi:10.1093/ijpor/edw037
1. **Schulz, A.**, & Rössler, P. (2012). The Spiral of Silence and the Internet. Selection of Online Content and the Perception of the Public Opinion Climate in Computer-Mediated Communication Environments. *International Journal of Public Opinion Research*, 24(3), 346–367. doi:10.1093/ijpor/eds022

Books

1. **Schulz, A.**, & Rössler, P. (2013). *Schweigespирale Online. Die Theorie der öffentlichen Meinung und das Internet* [Spiral of Silence Online. The Theory of Public Opinion and the Internet]. Baden-Baden: Nomos.

Working Paper

2. Wirth, W., Esser, F., Wettstein, M., Engesser, S., Wirz, D. S., **Schulz, A.**, . . . Schemer, C. (2016). *The Appeal of Populist Ideas, Strategies, and Styles. A Theoretical Model and Research Design for Analyzing Populist Political Communication*. NCCR Working Paper No. 88. Retrieved from NCCR democracy 21 website: http://www.nccr-democracy.uzh.ch/publications/workingpaper/pdf/wp_88.pdf
1. Wirth, W., Schemer, C., **Schulz, A.**, Wettstein, M., Wirz, D., & Müller, P. (2016). *A Multi-Dimensional Measure to Assess Populist Attitudes in the Public in Eight Languages*. NCCR Working Paper No. 87. Retrieved from NCCR democracy 21 website: <http://www.nccr-democracy.uzh.ch/publications/workingpaper/wp87>

Book Chapters / Encyclopedia Entries

4. **Schulz, A.** (2017). *Research Method Selection*. In J. Matthes (Ed.), *The Wiley Blackwell-ICA international encyclopedias of communication. The International Encyclopedia of Communication Research Methods* (pp. 1–2). Hoboken, NJ: John Wiley & Sons, Inc. doi:10.1002/9781118901731.iecrm0213
3. Rössler, P., & **Schulz, A.** (2014). Public Opinion Expression in Online Environments. In W. Donsbach, C. T. Salmon, & Y. Tsfati (Eds.), *The Spiral of Silence: New Perspectives on Communication and Public Opinion* (pp. 101–118). New York, NY: Routledge.
2. Rössler, P., **Schulz, A.**, & Mewes, M. (2012). Kumulation, Konsonanz und Netzwerkeffekte. Noelle-Neumanns Theorie der Öffentlichen Meinung unter Online-Bedingungen: Ansätze zu einer theoretischen Rejustierung der 'Schweigespirale' im Lichte des 'Social Web' [Cumulation, Consonance and Networkeffects. Noelle-Neumanns's Spiral of Silence Theory Online: A Readjustment Approach]. In O. Jandura, A. Fahr, & H.-B. Brosius (Eds.), *Reihe Rezeptionsforschung: Vol. 25. Theorieanpassungen in der digitalen Medienwelt* (1st ed., pp. 85–104). Baden-Baden: Nomos.
1. **Schulz, A.** (2012). Schweigespirale Online - Virtuelle Referenzgruppen in der Theorie der öffentlichen Meinung [Spiral of Silence Online - Digital Referencegroups in the Spiral of Silence Theory]. In S. Appenzeller, F. Flemming, & L. Küpper (Eds.), *Düsseldorfer Forum Politische Kommunikation: v.2. Bürgerproteste im Spannungsfeld von Politik und Medien: Beiträge zur 7. Fachtagung des DFPK* (pp. 85–104). Berlin: Frank & Timme.

Presentations

Competitive Conference Presentations (*full paper)

30. Müller, P. & **Schulz, A.** (2018, November). *Corrective Actions or Political Claims? Determinants of Audience Members' Reactions to the 'Fake News' Debate*. Presentation at the 7th ECREA conference, Lugano, Switzerland.
29. **Schulz, A.** & Wirz, D. S. (2018, November). *Populist Citizens' Willingness to speak out in 4 Countries*. Presentation at the 7th ECREA conference, Lugano, Switzerland.
- 28.* **Schulz, A.** (2018, May). *Populist Citizens' Media Use in Eleven Countries*. Presentation at the annual meeting of the International Communication Association (ICA), Prague, CZ.
- 27.* Hameleers, M., Bos, L., Fawzi, N., Reinemann, C. E., Andreadis, I., Corbu, N., Schemer, C., Shaefer, T., Aalberg, T., Axelsson, S., Balas, D.C., Berganza, R., Cremonesi, C., Dahlberg, S., Hess, A., Kartsounidou, E., Kasprovicz, D., Negrea-Busuioc, E., Ringdal, S., Salgado, S., Sanders, K., Schmuck, D., **Schulz, A.**, Stepinska, A. M., Suiter, J., Tenenboim-Weinblatt, K. & Weiss, N. (2018, May). *Start Spreading the News: A Comparative Experiment on the Effects of Populist Communication on Political Participation in 16 European Countries*. Presentation at the annual meeting of the International Communication Association (ICA), Prague, CZ.
- 26.* Wettstein, M., Esser, F., **Schulz, A.**, Wirz, D. S. & Wirth, W. (2018, May). *The News Media as Gatekeepers, Critics and Originators of Populist Communication*. Presentation at the annual meeting of the International Communication Association (ICA), Prague, CZ.

- 25.* Wirz, D. S., **Schulz, A.**, Schemer, C., Müller, P., Ernst, N., Esser, F. & Wirth, W. (2018, May). *How Right-Wing Populist Communication Influences Cognitions and Emotions toward Immigrants: Evidence from a Cross-National Panel-Survey*. Presentation at the annual meeting of the International Communication Association (ICA), Prague, CZ.
24. Wirz, D. S., **Schulz, A.** (2018, March). COST, Madrid, Spain.
23. Wirz, D. S., **Schulz, A.**, Wettstein, M., Ernst, N., Schemer, C., Müller, P. & Wirth, W. (2018, January). *Populistische Krisen-Rhetorik: Wie Emotionalisierung und Dramatisierung von populistischen Inhalten deren Wirkung verstärkt*. [The populist Crisis-Rhetoric: How Emotionalization and Dramatization amplify the Effects of populist Communication] Presentation at the annual meeting of the Communication and Politics division of the German Communication Association (DGPK), Fribourg, Switzerland.
22. **Schulz, A.** (2017, November). *Media Exposure in Spite of Media Distrust: Populist Citizens' Reactions to Hostile News*. Presentation at the ECREA's Political Communication Section Interim Conference, Zurich, Switzerland.
21. Schemer, C., Müller, P., Wettstein, M., **Schulz, A.**, Wirz, D. S., & Wirth, W. (2017, July). *The Effects of Populist Communication in the News on Populist Attitudes in the Public*. Presentation at the 40th Annual Scientific Meeting of the International Society of Political Psychology (ISPP), Edinburgh, Scotland.
- 20.* **Schulz, A.** (2017, June). *The Populist's Worldview. How Populist Citizens Perceive Mainstream Media and Public Opinion*. Presentation at the Final Conference of the NCCR Democracy "Challenges to Democracy in the 21st Century", Zurich, Switzerland.
- 19.* Müller, P., Schemer, C., Wettstein, M., **Schulz, A.**, Wirz, D., & Wirth, W. (2017, May). *The Polarizing Impact of News Coverage on Populist Attitudes in the Public. Evidence from a Panel Study in four European Democracies*. Presentation at the annual meeting of the International Communication Association (ICA), San Diego/CA, USA.*
- 18.* **Schulz, A.**, Wirth, W., Wettstein, M., Wirz, D., & Müller, P. (2017, May). *The Populist's Worldview. How Populist Citizens Perceive Mainstream Media and Public Opinion*. Presentation at the annual meeting of the International Communication Association (ICA), San Diego/CA, USA.*
17. **Schulz, A.**, Wirth, W., Wirz, D. S., Wettstein, M., Müller, P., & Schemer, C. (2017, January). *Die populistische Weltanschauung: Wie Anhänger populistischer Ideen die Medien und das öffentliche Meinungsklima wahrnehmen* [The Populist's Worldview. How Populist Citizens Perceive Mainstream Media and Public Opinion]. Presentation at the annual meeting of the Media Reception and Effects division of the German Communication Association (DGPK), Erfurt, Germany.
16. Ernst, N., Wirz, D. S., **Schulz, A.**, & Engesser, S. (2016, June). *Populist Communication Strategies in News Media in Four European Democracies*. Presentation at the Preconference "Populism in, by, and against the Media" of the annual meeting of the International Communication Association (ICA), Fukuoka, Japan.
15. **Schulz, A.**, Wettstein, M., Müller, P., Wirz, D., Schemer, C., & Wirth, W. (2016, June). *News Media Use and Populist Attitudes. Is There an Unholy Alliance?* Presentation at the Preconference "Populism in, by, and against the Media" of the annual meeting of the International Communication Association (ICA), Fukuoka, Japan.
14. Schemer, C., **Schulz, A.**, Müller, P., Wirz, D., Wettstein, M., & Wirth, W. (2016, April). *Validation of a Populist Attitudes Measure for Public Opinion Surveys*. Presentation at the 5th COST Joint Management Committee & Working Group Meeting, Cracow, Poland.
13. **Schulz, A.**, Müller, P., Wirz, D., Wettstein, M., Schemer, C., & Wirth, W. (2015, August). *Measuring Populist Attitudes as a Multidimensional Concept*. Presentation at the annual convention of the European Consortium for Political Research (ECPR), Montreal, Canada.
12. **Schulz, A.**, Wettstein, M., & Wirth, W. (2015, May). *Der Induktionsschluss beim Publikum: Empirische Evidenz für die Extrapolationshypothese im Persuasive Press Inference Modell*. [Empirical Evidence for the

- Extrapolation Hypotheses of the Persuasive Press Inference Model]. Presentation at the annual meeting of the German Communication Association (DGPUK), Darmstadt, Germany.
11. Wirz, D., Wettstein, M., **Schulz, A.**, Müller, P., Schemer, C., & Wirth, W. (2015, January). *Die unbeabsichtigte Komplizenschaft von Populisten und Boulevardmedien. Wirkung populistischer Appelle auf Zeitungsleser* [The unintentional Complicity between Populists and Tabloid Media. Effects of Populist Communication on Newspaper Audiences]. Presentation at the annual meeting of the Media Reception and Effects division of the German Communication Association (DGPUK), Bamberg, Germany.
 - 10.* Wirz, D. S., Ernst, N., Büchel, F., **Schulz, A.**, Wettstein, M., Engesser, S., . . . Wirth, W. (2014, May). *Populism and the Media Forming an Unholy Alliance: An Integrative Framework*. Presentation at the annual meeting of the International Communication Association (ICA), Seattle/WA, USA.
 - 9.* **Schulz, A.**, Wettstein, M., & Wirth, W. (2014, May). *All Hostile Media. Consonance of News Reporting as Moderator of the Hostile Media Effect*. Presentation at the annual meeting of the International Communication Association (ICA), Seattle/WA, USA.
 8. **Schulz, A.**, Dingerkus, F., Wettstein, M., & Wirth, W. (2014, January). *Konsonanz und Hostile Media Effekt: Eine experimentelle Untersuchung der Wirkung von Konsonanz auf feindliche Medienrezeption am Beispiel des Konflikts zwischen Schulmedizinern und Homöopathen*. [Consonance and the Hostile Media Effect. An Experimental Test of the Effects of Consonance on Hostile Media Perceptions]. Presentation at the annual meeting of the Media Reception and Effects division of the German Communication Association (DGPUK), Hannover, Germany.
 - 7.* Rössler, P., & **Schulz, A.** (2012, May). *The Spiral of Silence and the Internet: Selection of Online Content and the Perception of the Public Opinion Climate in Computer-Mediated Communication Environments*. Presentation at the annual meeting of the International Communication Association (ICA), Phoenix/AZ, USA.
 6. Rössler, P. & **Schulz, A.** (2012, May). *The Spiral of Silence and the Internet Age: Challenges, Modifications, Limitations*. Presentation at the annual meeting of the International Communication Association (ICA), Phoenix/AZ, USA.
 5. Rössler, P., & **Schulz, A.** (2011, September). *Vom Hasen Medienentwicklung, dem Igel Medienforschung und der Schnecke Methodenentwicklung. Oder: Sinn und Wahnsinn von Standardisierung am Beispiel eines Skalenhandbuchs für die Kommunikationswissenschaft*. [About the Challenges to standardize Measures in Communication Science]. Presentation at the annual meeting of the Methods division of the German Communication Association (DGPUK), Hannover, Germany.
 4. **Schulz, A.** (2011, June). *Auf der Suche nach einem virtuellen Eisenbahnabteil. Die Theorie der öffentlichen Meinung vor dem Hintergrund computervermittelter Kommunikation*. [Searching for the digital Train Compartment. The Spiral of Silence Theory in computer-mediated Communication]. Poster presentation at the "Nachwuchskolloquium für politische Kommunikation" (NapoKo), Dresden, Germany.
 3. Rössler, P., & **Schulz, A.** (2011, June). *Reden und Schweigen in Subspiralen. Öffentliche Meinung zwischen Differenzierung und Integration: Zum Erklärungswert von Noelle-Neumanns Theorie in der Praxis des ‚Social Web‘*. [Speaking and Silence in Subspirals: Public Opinion in between Differentiation and Integration]. Presentation at the annual meeting of the German Communication Association (DGPUK), Dortmund, Germany.
 2. **Schulz, A.** (2011, April). *Schweigspirale online. Social Media und die neue Rolle von Referenzgruppen in der Theorie der öffentlichen Meinung* [Spiral of Silence Online: Social Media and the new Role of Referencegroups within the Theory of Public Opinion]. Presentation at the Düsseldorfer Forum für politische Kommunikation (DFPK), Düsseldorf, Germany.
 1. Rössler, P., **Schulz, A.**, & Mewes, M. (2011, January). *Kumulation, Konsonanz und Netzwerkeffekte. Noelle-Neumanns Theorie der Öffentlichen Meinung unter Online-Bedingungen: Ansätze zu einer theoretischen Rejustierung der Schweigspirale im Lichte des ‚Social Web‘*. [Cumulation, Consonance and Networkeffects. Noelle-Neumanns's Spiral of Silence Theory Online: A Readjustment Approach].

Presentation at the annual meeting of the Media Reception and Effects division of the German Communication Association (DGPK), Munich, Germany.

Invited Talks

4. **Schulz, A.** (2018, June). *Measuring Populism across Nations: An Inventory of Populist Attitudes*. Presentation. Workshop on «Populist Attitudes in a Comparative Perspective» at Bamberg Graduate School of Social Sciences, Bamberg, Germany.
3. **Schulz, A., & Wirz, D. S.** (2017, October). *Die Untersuchung von Populismus in der Medienpsychologie. Forschungsfragen, Ergebnisse und Herausforderungen* [The Investigation of Populism in Media Psychology. Research Questions, Results, and Challenges]. Ikmb Research Colloquium hosted by Prof. Dr. Silke Adam, University of Bern, Switzerland.
2. **Schulz, A.** (2017, September). *Populismus, Medien und Konflikte* [Populism, Media, and Conflicts]. Presentation. Workshop on "Media in Times of Conflict" at the Schader-Stiftung, Darmstadt, Germany.
1. **Schulz, A., & Wirz, D. S.** (2015, January). *Populism in the Context of Globalization and Mediatization*. Presentation at the COST network workshop "New Perspectives on Populist Political Communication", Zurich, Switzerland.

Research Collaborations

- Dr. Linda Bos & Dr. Michael Hameleers (University of Amsterdam) Research on Populism (ongoing)
- Prof. Dr. Marco Steenbergen (University of Zurich) Research on Populism (ongoing)
- Prof. Dr. Christian Schemer & Dr. Philipp Müller (University of Mainz). Research on populism (ongoing)
- Prof. Dr. Werner Wirth (University of Zurich). Research on media perceptions and populism (ongoing).
- Prof. Dr. Patrick Rössler (University of Erfurt). Research on the Spiral of Silence (four publications).

Service to Profession

Conference Activity

- 2015 **Organization** of a panel on “Populist Attitudes in Contemporary Democracies” for the annual meeting of the ECPR General Conference, Montréal, Canada.
- 2014 **Organization** of a panel on “The Appeal of Populist Ideas and Messages. Understanding Populism in the Context of De-Nationalization and Mediatization” for the annual meeting of the International Communication Association (ICA), Seattle/WA, USA.
- 2012 **Organization** of a panel on “Noelle-Neumann’s Theory of Public Opinion in the Digital Age: New Directions in Theory and Methodology” for the annual meeting of the International Communication Association (ICA),

Ad-hoc Reviewer

New Media & Society (1)
Political Behavior (2)
International Political Science Review (1)
European Communication Research and Education Association (ECREA)
European Consortium for Political Research (ECPR)
International Communication Association (ICA)
German Communication Association (DGPuK)

Departmental and University Service

- 2017 – ongoing IKMZ Social Media Management as well as Website Management for the IKMZ Media Psychology and Effects Division
- 2011 – 2013 Student Representative at the Department of Communication and Media Research, University of Zurich, Switzerland (student member of the faculty committee, department committee, appellate committee)
- 2007 – 2009 Student Representative at the Department for Communication Science, University of Erfurt, Germany (speaker, student member of the faculty committee)

Memberships

European Communication Research and Education Association (ECREA)
Section: Political Communication

Swiss Association of Communication and Media Research (SACM)
Division: Audience, Media Reception, and Effects

Working Group “*Citizens and Populism*” (chaired by Prof. Dr. Carsten E. Reinemann) of the COST Action “*Populist Political Communication in Europe*” (chaired by Prof. Dr. Toril Aalberg).

Young scholar network of the Media Reception and Effects division of the German Communication Association (DGPUK: NaRezFo)

International Communication Association (ICA)
Divisions: Mass Communication; Political Communication

German Communication Association (DGPUK)
Divisions: Media Reception & Effects; Methods; Communication & Politics; Digital Communication

Teaching

Fall 2018	MA Lecture: Multivariate Analyseverfahren [Multivariate Statistics] with Dominique S. Wirz
Spring 2018	BA Seminar: Populismus und Medien: Nutzungs- und Wirkungsaspekte [Populism and the Media: Media Use & Effects Research] with Dominique S. Wirz
Fall 2017	MA Lecture: Multivariate Analyseverfahren [Multivariate Statistics] with Werner Wirth and Dominique S. Wirz
Spring 2017	BA Seminar: Schönheitsideale im TV [Body Images on TV] with Dominique S. Wirz
Fall 2016	MA Lecture: Multivariate Analyseverfahren [Multivariate Statistics] with Werner Wirth and Dominique S. Wirz
Spring 2016	BA Seminar: Schönheitsideale im TV [Body Images on TV] with Dominique S. Wirz
Fall 2015	MA Lecture: Multivariate Analyseverfahren [Multivariate Statistics] with Werner Wirth
Spring 2015	BA Research Seminar: Durch welche Brille schaust du? Die verzerrte Wahrnehmung von Medieninhalten II [Media Bias Perceptions] with Katharina Sommer
Fall 2014	BA Research Seminar: Durch welche Brille schaust du? Die verzerrte Wahrnehmung von Medieninhalten I [Media Bias Perceptions] with Katharina Sommer

Supervised Bachelor Theses

at the Department of Communication and Media Research, University of Zurich, Switzerland

13. Caduff, M. (2015). *Reden oder Schweigen? Wie sich Isolationsfurcht und Schüchternheit allgemein und bei einem feindlich wahrgenommenen Meinungsklima auf die Redebereitschaft auswirken.*
12. Hauri, A. & Signer, E. (2015). *Das Schweigen der Skeptiker: Medienskeptizismus und die Redebereitschaft in der Öffentlichkeit. Untersuchung anhand des HME, des IPMI und der Schweigespirale.*

11. Erdal, B. & Holenstein, J. (2015). *Der Einfluss des affektiven Involvements auf den Hostile-Media-Effekt. Rolle und Relevanz von Emotionen in der feindlichen Wahrnehmung von Medieninhalten.*
10. Lareida, L. (2015). *Hostile Media Effekt am Beispiel Islam in der Schweiz. Eine empirische Studie über den Einfluss der eigenen Meinung und dem Medienskeptizismus auf die feindliche Medienwahrnehmung.*
9. Cuk, M. & Marfurt, J. (2015). *Dico, ergo sum. Weshalb, wann und wo wir sprechen.*
8. Milz, V. (2015). *Schweigespirale & Offenheit. Der Einfluss von Offenheit für neue Erfahrungen auf den Prozess der Schweigespirale.*
7. Rubeli, D. (2015). *Der Einfluss des Third-Person-Effekt in der Schweigespirale: Eine empirische Untersuchung der Berichterstattungswahrnehmung über den Islam in der Schweiz.*
6. Strahm, E. (2015). *Der Hostile Media Effekt. Der Einfluss von Involvement, Reichweite und Glaubwürdigkeit.*
5. Betschart, L. & Thürlemann, M. (2015). *Medienmeinung oder Peer-Group Meinung? Ein Test der Einflüsse auf die Redebereitschaft.*
4. Wegner, J. & Witzig, S. (2015). *Reden oder Schweigen? Wie sich Selbstbewusstsein und Introversion auf die Redebereitschaft bei einem feindlich wahrgenommenen Meinungsklima auswirken.*
3. Furrer, C. & Wepfer, J. (2015). *Die Rolle von Involvement bei der Wahrnehmung der öffentlichen Meinung.*
2. Britschgi, N. & Willi, R. (2015). *Die Relevanz des affektiven Involvements innerhalb des Hostile-Media-Effekts.*
1. Müller, A. & Zurbuchen, A. (2015). *Der Hostile Media Effekt in Verbindung mit Gruppenidentifikation und Status.*

Supervised Master's Theses

at the Department of Communication and Media Research, University of Zurich, Switzerland

4. Bosshart, C. J. (ongoing). *Populism*
3. Birrer, A. (ongoing). *Populism*
2. Morossoli, S. (ongoing). *Populism*
1. Ramirez, D. (2014). *Framing-Effekte: Der Einfluss der Immigrationsberichterstattung auf die Einstellung der Rezipienten zur Migrationspolitik.*

Additional Skills

Languages	German (native), English (C2), French (C1), Swedish (A2)
Software	SPSS, Amos, R