

Curriculum Vitae

Valerie Hase, M.A., M.Sc.

Contact details

University of Zurich, Department of Communication and Media Research (IKMZ)
Division "Science, Crisis and Risk Communication"
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Research Interests

Terrorism & Extremism, Conflict and Crisis Communication, Trust in Media, Automated Content Analysis

Academic Education

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|---|-------------------|
| Communication Science, Ph.D. student
Department of Communication and Media Research, University of Zurich, Switzerland
Structured doctoral program, supervised by Prof. Dr. Mike Schäfer

Thesis (in progress): " <i>The Construction of Terrorism. Mediated representations and effects</i> " | since 09/2017 |
| Social Research Methods, M.Sc. (with distinction)
Department of Methodology, London School of Economics and Political Science, United Kingdom | 09/2016 – 08/2017 |
| Communication Studies, M.A., B.A. (with distinction)
Department of Communication, University of Münster, Germany | 10/2010 – 08/2016 |
| Diploma/Abitur qualifying for university admission (1.3/"A*AA")
Kaiser-Wilhelm-Ratsgymnasium Hannover, Secondary School, Germany
exempted from taking 4 th and 10 th grade due to excellent academic performance | 09/2004 – 06/2010 |

Professional Academic Experience

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| Teaching and Research Assistant
Department of Communication and Media Research, University of Zurich, Switzerland | since 09/2017 |
| Freelancer (Media & market research)
e.g. Hans-Bredow-Institute, Eikon gGmbH
<i>Primary data collection (expert interviews, observations, content analyses)</i> | since 11/2012 |
| Research Intern
Think Tank Polis & Department of Media and Communication, London
<i>Research for the "Truth, Trust and Technology Commission and Hub" on fake news & media literacy; Research for the Project "Media and Migration"</i> | 10/2016 – 05/2017 |
| Scholar
DFG-Research training group "Trust and communication in a digitized world", Münster, Germany
<i>Conducting study on trust in journalism, working with interdisciplinary scholars on trust research</i> | 06/2014 – 05/2015 |
| Student Assistant
University of Münster, Germany
for Prof. Dr. Bernd Blöbaum (journalism studies)
for assistant professor Dr. Thomas Birkner (political communication)
for associated professor Dr. Jens Woelke (statistics/research design)
for Dr. Andreas Scheu (administrative work for graduate admissions)

<i>Conducting studies (e.g. content analyses and surveys; multivariate data analyses), preparing lectures and submitting papers as a co-author, teaching statistics to undergraduates, acquisition of third-party funded consulting projects</i> | 01/2012 – 08/2016 |

Awards & Acquisition of Grants

Awards	Mentoring program of Ecrea's Political Communication Section (since 2018) Talent Meets Bertelsmann Scholar (Bertelsmann, 2017) Promos Scholar (DAAD, 2015) Scholarship for International Exchange (GIZ, 2015) Fast-Track Scholar (DFG, 2014 – 2015) Pro Talent Scholar (University of Münster, 2011 – 2013)
Individual Grants	Erasmus Mobility Grant, University of Zurich (2019) Travel Grant, Vox Pol Network of Excellence (acquired with T. Djukaric, V. Hylland, 2018) Travel Grant, Graduate Campus University of Zurich (2018) Volkswagen Stiftung Travel Grant (2018)
Funded Projects	Exchange Grant for a research project, SNF (acquired with L. Hellmüller, Mike Schäfer, 2018) Acquisition of a Third Party funded consulting project for a German TV production company, (acquired with S. Boberg, B. Blöbaum, 2015)

Publications & Presentations

Publications

Articles in peer-reviewed journals

Grosser, K., Hase, V., & Winterlin, F. (2017). Trustworthy or shady? Exploring the influence of verifying and visualizing UGC on online journalism's trustworthiness. *Journalism Studies*. doi:10.1080/1461670X.2017.1392255

Birkner, T., & Hase, V. (2017). Framing German and global politics over three decades – A content analysis of the journalistic work of Helmut Schmidt. *Medien und Zeit*, 32(2), 30-42.

Articles in edited books

Grosser, K., Hase, V., & Blöbaum, B. (2016). Trust in online journalism. In: Blöbaum, B. (Hrsg.): Trust and communication in a digitized world. Models and concepts of trust research (S. 53-73). Wiesbaden: VS.

Boberg, S., Hase, V., & Johnson, D. (2016): Gerhard Schröder. In: Birkner, T. (Hrsg.): Medienkanzler. Politische Kommunikation in der Mediendemokratie (S. 221-261). Wiesbaden: VS.

Presentations (* full paper)

13. Badura, L., Engelke, K., & Hase, V. (2019). *Incomplete, erroneous, and distorted information? The metajournalistic discourse about the risks of news media use for recipients*. Paper presented at the Journalism Studies Section Conference of the ECREA 2019. 14.02.-15.02.2019, Vienna. [accepted]
12. Engelke, K., Winterlin, F., Hase, V., & Blöbaum, B. (2018). *User comments in journalism. The recipients' view on the potential for deliberative discourse*. Paper presented at the 7th European Communication Conference (ECREA). 31.10.-03.11.2018, Lugano.
11. Winterlin, F., Hase, V., & Engelke, K. (2018). *Strategies of preserving trust in journalism: Recipients' view on transparency and verification of user-generated content*. Paper presented at the 7th European Communication Conference (ECREA). 31.10.-03.11.2018, Lugano.
10. Djukaric, T., Hylland, V., & Hase, V. (2018). *Jihadist brides, victims of the West. The role of women in terrorism as suggested by extremist online propaganda*. Paper presented at Vox Pol's third biennial conference: Violent extremism, terrorism, and the internet: Present and future trends. 20-21. August 2018, Amsterdam.
- 9.* Hellmüller, L., & Hase, V. (2018). *Giving voice to terrorists: A longitudinal model explaining how national political contexts influence media attention toward terrorist organizations*. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC). 06.-09. August 2018, Washington, D.C.
- 8.* Hase, V. (2018). *Making us aware or making us afraid? Modelling the newsworthiness of terrorist attacks in the German news media*. Paper presented at the 68th Annual Conference of the International Communication Association (ICA). 24.-28. Mai 2017, Prag.
7. Hase, V. (2018). *Terror in den Medien: Eine Analyse relevanter Selektionskriterien in deutschen Online- und Offline-Medien* [Terror in the news media: An analysis of selection criteria in German online and offline news media]. Annual Conference of the German Society for Journalism and Communication Studies (DGPK). 09.-11. May 2018, Mannheim.

6. Hase, V. (2018). *Ist ein Terroropfer in Europa deutschen Medien mehr wert als ein Toter anderswo? Die asymmetrische Aufmerksamkeit der Massenmedien gegenüber terroristischen Anschlägen* [Is a victim in Europe worth more to German news media than death somewhere else? A study on asymmetric news media attention to terrorist incidents]. Political Communication Conference of the DGPK, DVPW und SGKM. 08.-09. February 2018, Freiburg.
- 5.* Hase, V., Grosser, K., Wintterlin, F., & Blöbaum, B. (2017). *User-generated content in online journalism. Exploring how verifying and visualizing UGC influences journalism's trustworthiness*. Paper presented at the 67th Annual Conference of the International Communication Association (ICA). 25.-29. Mai 2017, San Diego.
4. Hase, V. (2017). *What about the audience? Individual correlations and reasons for trust in journalism*. Conference of ECREA's Journalism Section. 23.-24. March 2017, Odense.
3. Grosser, K., Hase, V., Wintterlin, F., & Blöbaum, B. (2016). *Trustworthy or shady - how does UGC influence journalism's trustworthiness in a digitized world?* Conference of the European Communication Research and Education Association (ECREA). 9.-12. November 2016, Prag.
2. Hase, V. (2016). *Business news before, during and after the financial crisis – mere reflection of economic developments or result of journalistic criteria of selection and presentation?* Poster presented at the conference of the European Communication Research and Education Association (ECREA). 9.-12. November 2016, Prag.
1. Grosser, K., & Hase, V. (2015). *Vertrauen in Online-Journalismus. Ein konzeptionelles Modell unter Berücksichtigung der Rezipienten und des Journalismus* [Trust in online journalism. A conceptual model including both the audience and journalism]. Poster presented at the Conference "Digital journalism: Disruptive practice of a new paradigm". 5-6. November 2016, Hamburg.

Service to Profession

Chair of the NaJoFo (Network of Young Scholars in Journalism Research; with K. Boczek, J. Reimer)	since 2018
Ad hoc reviewer for: ICA, ECREA, Soci Survey	since 2017
Student Representative at the University of Münster (Student member of the student council, faculty committee, appellate committee)	2011-2016

Collaborations

L. Hellmüller & P. Lindner (University of Houston, USA), Media & terrorism

K. Engelke & F. Wintterlin (University of Münster, Germany), Trust in news media

K. Kieslich & K. Engelke (University of Düsseldorf and University of Münster, Germany), Fear

Thaker, J. (Massey University, New Zealand) Climate change reporting

Andreas Schuck (University of Amsterdam, Netherlands), International Mentor within the mentoring program of ECREA's Political Communication Section

Memberships

International Communication Association (ICA)

European Communication Research and Education Association (ECREA)

German Association of Communication Scholars (DGPK)

Swiss Association of Communication and Media Research (SGKM)

Young Scholars in Journalism Research (NaJoFo)

Young Scholars in Political Communication Research (NaPoKo)

Methodological Education & Knowledge

Advanced Knowledge in Text as Data/Automated Content Analysis

i.e. participation in "Quantitative Text Analysis" (Essex Summer School in Social Science Data); "Automated Content Analysis" (Computational Social Science Conference)

IT/Programming Skills

R, STATA, SPSS, MAXQDA, MS Office

Teaching

2018/2019 "Conflict and Crisis Communication" (Research seminar, undergraduate level, 2 semesters)

2017/2018 "Media and Terrorists" (Research seminar, undergraduate level, 2 semesters)

Supervised Bachelor Theses

15. Aiello, V., & Plantera, N. (2018). Einstellung gegenüber Muslimen und Terrorismus. Eine experimentelle Untersuchung zu den Wirkungen medialer Frames in der Terrorberichterstattung.
14. Andres, M. (2018). Kommentare zu Terrorberichterstattung auf Facebook.
13. Baltisberger, T. (2018). Mediale Darstellung terroristischer Anschläge.
12. Brinker, Kimberly (2018). Kennen und Erleben von islamistischem Terrorismus. Framing der Täter und Islam-Berichterstattung in Europas Leitmedien.
11. Deubel, V. (2018). Veränderung der politischen Themensetzung nach Terroranschlägen.
10. Fuchs, J. (2018). Themensetzung durch Terror: Veränderung und Bewertung von Migration durch amerikanische Politiker.
9. Gubler, V., & Georgiadis, N. (2018). Framing von Terroranschlägen. Eine experimentelle Untersuchung zu den Effekten medialer Frames in der Terrorberichterstattung.
8. Gloor, S. (2018). Wie wird über den Islam in den Medien berichtet? Die Darstellung des Islams in Qualitätsmedien nach Terroranschlägen.
7. Hylland, V., & Djударик, T. (2018). Jihadist Brides, Victims of the West. The Roles of Women in Terrorism as Suggested by Extremist Online Propaganda.
6. Minder, B. (2018). Die Medienberichterstattung nach einem Terroranschlag im Zeitvergleich. Unterschiede und Gemeinsamkeiten zwischen betroffenen und nicht betroffenen Staaten.
5. Remund, M. (2018). Emotionale Kommentare zu sensationalisierter Terrorberichterstattung auf Facebook.
4. Riche, Simon (2018). Individuenzentrierte Terrorberichterstattung. Unterschiede in der emotionalisierten Individualisierung der Terrorberichterstattung über Opfer, Angehörige und Täter in von Anschlägen betroffenen und nicht betroffenen Ländern.
3. Rothmund, R., & Wallace, C. (2018). Verändern Terroranschläge die politische Themensetzung auf Twitter? Eine inhaltsanalytische Untersuchung der Tweets US-amerikanischer Politiker.
2. Schreiber, L. (2018). Emotionale Kommentare zu Terrorberichterstattung auf Facebook.
1. Zimmerli, J. 2018. Die Auswirkung von Terroranschlägen auf die mediale Darstellung des Islams. Ein länderübergreifender Vergleich betroffener und nicht betroffener Leitmedien.

Non-Academic Working Experience

Student Trainee , consultancy KBN Consult KG (Bonn)	01/2015 – 09/2016
Editorial tasks for company's blog and market research for start-up section	
Intern , foreign bureau ZDF German Television (Washington, D.C)	07/2015 – 08/2015
Reporting, research, interviews, vox pops on current American politics	
Intern , news agency dpa (Berlin)	07/2013 – 08/2013
News monitoring, research and reporting	
Intern , ZDF German Television (Mainz)	02/2013 – 03/2013
Screening and news editing for the department of politics and current news	
News editor , online news outlet IT-Times (Münster)	10/2010 – 06/2012
Reporting on companies and analyzing financial outlooks	
Intern , communication agency hms69 kommunikation GmbH (Hannover)	08/2011 – 09/2011
Strategic consulting and desk research	
Intern , Deutsche Telekom AG (Bonn)	02/2011 – 02/2011
Strategy planning and event management for the department of sales development/marketing	

References

at the University of Zurich (Switzerland)

Prof. Dr. Mike Schäfer

Professor of Science, Crisis, and Risk Communication, University of Zurich
m.schaefer@ikmz.uzh.ch

at the University of Münster (Germany)

Prof. Dr. Bernd Blöbaum

Professor for Media Theories and Media Practice, University of Münster
bernd.bloebaum@uni-muenster.de

at the University of Houston (United States of America)

Dr. Lea Hellmüller

Assistant Professor, University of Houston
lhellmu@Central.UH.EDU

Zurich, 22.11.2018

Valerie Hase