



Department of Communication and Media Research (IKMZ)

English¹ taught modules at IKMZ in academic year 2025-2026

Semester	Level ²	Title	Type ³	ECTS
Fall 2025	BA	Gender and the Internet	Lecture	3
	BA	AI and Political Discourse: Measuring Incivility with LLMs	Seminar	6
	BA	From Human to Cyborg: The Digitalization of the Body	Seminar	6
	BA	Information Integrity & Challenges to Liberal Democracy	Seminar	6
	BA	Issue Attention in Digital Public Spheres	Seminar	6
	BA	Older Adults and Digital Media	Seminar	6
	BA	Science Communication	Seminar	6
	BA	Social Support and Internet Use	Seminar	6
	BA	Visual Topic Modeling	Seminar	6
	BA	Decoding Visuals in Climate Change Communication: A Content Analysis Approach	Research Seminar	9
	BA	Digital Media and Health	Research seminar	9
	BA	Everyday experiences with digital dataveillance	Research seminar	9
	BA	Introduction to Surveillance and Privacy Studies	Research seminar	9
	BA	NLP in Social Media Studies: An Introduction	Research Seminar	9
	BA	News Use and Political Engagement	Research Seminar	9
	BA/MA	Introduction to Research Data Management	Lecture	1
	BA/MA	Open Access Basics	Lecture	1
	BA/MA	Programming Bootcamp	Seminar	2
	BA/MA	Programming with Python	Seminar	3
	BA/MA	Open Source Intelligence (OSINT)	Seminar	3
	MA	Multivariate Statistics	Lecture & Tutorial	6
	MA	Digital Inequality in Internet Use	Lecture	6
	MA	Science Communication in the Age of AI	Lecture	6
	MA	Digital Transformation - a Scientific Overview	Lecture	3
	MA	Teamwork on Digital Transformation Challenges	Seminar	3
	MA	UZH Innovathon: The Digitalization of Mobility	Seminar	3
	MA	Introduction to Computational Media Research	Seminar	6
	MA	Strategic University Communication: Navigating Reputation Management in Higher Education	Seminar	6
	MA	War and Media in Ukraine	Seminar	6
	MA	Influencers and Digital Health	Seminar	6
	MA	Core Concepts of Digital Communication	Seminar	6
	MA	Disabilities & Technology	Seminar	6
	MA	Content Creators and their Social Media Ecosystems	Research seminar	9
Spring 2026 ⁴	BA	Climate Change Communication	Lecture	3
	BA	Computational Digital Media Analysis	Lecture	3
	BA	Media Management	Lecture	3
	BA	Political Communication and the American Public Sphere	Seminar	6
	BA	How AI Changes Public Science Communication	Seminar	6

¹ Exchange students with C1 level of German can choose from German taught modules as well. Please consult the [course catalogue](#) for the complete overview.

² Bachelor students are not allowed to attend master level modules.

³ Seminars require methodological and statistical knowledge. Research seminars are not suitable for exchange students.

⁴ The spring semester courses will be published in November.

	BA	Technology and Its Imaginaries: From Internet to AI	Seminar	6
	BA	Universities in the Public Eye: Strategic Communication and Reputation Management	Seminar	6
	BA/MA	Introduction to Research Data Management	Seminar	1
	BA/MA	Open Access Basics	Lecture	1
	MA	Comparative International Communication Research	Lecture	6
	MA	Content Creators and their Social Media Ecosystems	Seminar	6
	MA	Digital Technology Use and Well-Being	Lecture	6
	MA	The Role of Algorithms and (Generative) Artificial Intelligence in High-Choice Information Environments	Seminar	6
	MA	Governing Risks of Algorithms in Everyday Life	Seminar	6
	MA	Human or Machine? AI and the Future of Knowledge in Digital Societies	Seminar	6
	MA	The Digital Divide and Social Inequality: Empirical Case Studies	Research Seminar	9